

Advertising Contract for *JALT Publications*

(for April 2008 – March 2009)

Associate Member Name _____

Representative's Name _____

Phone Number _____ Fax Number _____

E-mail _____ Date _____

We wish to contract for the advertising package(s) as indicated below. Please use the codes as written in the Ad Package Information sheet.

Ad Package Code

We would like to make space reservations for the print according to the schedule below:

Instructions: Write the total number of pages you wish to reserve for each issue next to the month that corresponds. Please include any special positions you request in this total. Use the following codes when reserving **special** positions and indicate first choice, second choice, etc.: Inside Front Cover (**IF**), Inside Back Cover (**IB**), Outside Back Cover (**OB**), Center Insert (**CTRINS**), and Facing Pages (**FACE**).

Month	Special Separate Issue	Special Positions			Total Pages
		1st	2nd	3rd	
CHOICES →					
Apr	The Language Teacher				
May	The Language Teacher				
	May JALT Journal				
June	The Language Teacher				
July	The Language Teacher				
	CONFERENCE PREVIEW				
Aug	The Language Teacher				
Sept	The Language Teacher				
Oct	The Language Teacher				
Nov	The Language Teacher				
	CONFERENCE HANDBK				
	QUICK GUIDE (OB only)				
	November JALT Journal				
Dec	The Language Teacher				
Jan	The Language Teacher				
Feb	The Language Teacher				
Mar	The Language Teacher				
TOTAL NUMBER OF PAGES					

DEADLINE for return to the JALT Central Office: **FEBRUARY 29, 2008**
Results of lotteries for special positions will be announced around March 10, 2008

NOTE: i) You will still need to fill out the Ad Reservation Form even after entering into the above contract.

ii) You will be invoiced for the full package price at the commencement of the contract term.