



## Advertising Space Reservation Form For JALT Publications (For April 2020 – March 2021)

Dates: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Please circle: Associate Member / Non-Member

Contact Name / Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Instructions:**

Please fill in the types of advertisement using the following codes and write the total number of advertisement to reserve for each issue next to the month that corresponds. If you wish to reserve the special positions, please make sure to indicate at least 2 choices in case more than 2 advertisers would like to reserve.

**Codes for Ad Types:**

Inside Front Cover (**IF**), Inside Back Cover (**IB**), Outside Back Cover (**OB**), Full Page (**FULL**), Half Page (**HALF**), Quarter Page (**QTR**), Center Insertion-4 pages (**CTRINS 4**), Center Insertion-8 pages (**CTRINS 8**), Facing Pages (**FACE**), Off the Presses (**OTP**), Flyer Insert (**FLY**)

Issues	Print Publications	Ad Type			Total Ads per Issue
		1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
May	The Language Teacher Vol.44 No.3				
	JALT Journal Vol.42 No.1				
July	The Language Teacher Vol.44 No.4				
September	The Language Teacher Vol.44 No.5				
November	The Language Teacher Vol.44 No.6				
	JALT Journal Vol.42 No. 2				
January	The Language Teacher Vol.45 No.1				
March	The Language Teacher Vol.45 No.2				
<b>Total Ads for the Multiple Orders</b>					

Website Banner Ad <i>Please circle your orders</i>
<b>Size:</b> Horizontal / Vertical <b>Period:</b> From _____ to _____ <b>TOTAL:</b> _____ month

Please circle an option for your preferable payment	One time payment    /    Payment by ad
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**NOTE:** Please return this form to the JALT Central Office. An invoice indicating the amount due will be sent after the ad spaces are confirmed by JALT and advertisers.

Thank you for supporting JALT.