

Dear JALT Sponsor,

**The Sendai chapter of JALT cordially invites you to participate in the 2024 Tohoku ELT Expo on 8 December (Sun) from 9:00 to 17:00.**

As you may know, JALT Sendai has worked for many years with ETJ on past Expos. Unfortunately, ETJ has decided not to include Sendai in its 2024 schedule, so JALT Sendai has decided to host the event in conjunction with My English School.

In years past, each Tohoku ELT Expo has attracted over 100 participants, with 20-30 presentations offered throughout the day in a series of concurrent sessions. Admission to the event has been set at 1000 yen, and we expect to have around our typical 100 participants in attendance.

We are offering exhibitor packages to JALT Sponsors as follows:

**Gold Package:** Three display tables with power, one presentation slot (45 minutes), logo placement on the event information page on our website, and unlimited event admission for company representatives (staff and presenter). 30,000 yen

**Silver Package:** Two display tables with power, one presentation slot (45 minutes), logo placement on the event information page on our website, and event admission for up to three company representatives (staff and presenter). 20,000 yen

**Bronze Package:** One display table with power, logo placement on the event information page on our website, and event admission for up to two company representatives. 10,000 yen

Additional tables: 10,000 yen (volume discount available)

Additional slots for sponsored presentations: 10,000 yen

\*\*\*Please note that, as per JALT rules, money spent for this event can be reported to JALT Central Office and counted towards your overall contribution to JALT in calculating your status in the JALT conference exhibition booth selection process.

Complimentary coffee and tea, plus food for purchase, will be available throughout the day in the exhibition area, so you can expect a good amount of traffic on the day.

**Registration Deadline: November 8, 2024**

To register as an event sponsor, or for more information, please contact me by email at [corykoby@gmail.com](mailto:corykoby@gmail.com) anytime.

Looking forward to seeing you soon!

***Cory Koby***

**JALT Sendai AM Liaison**