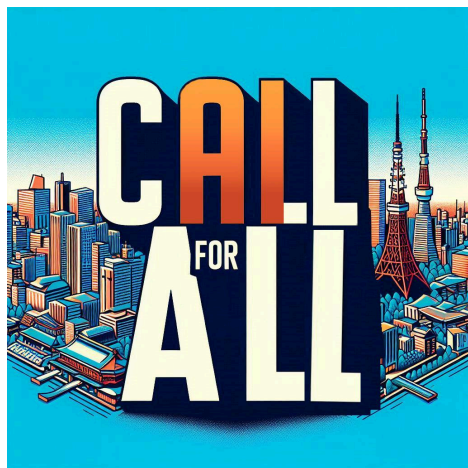


April 1, 2025

Dear JALT Sponsor,

The Computer Assisted Language Learning Special Interest Group of the Japan Association for Language Teaching (JALT) will be hosting **JALTCALL 2025**, our annual conference, at Tokyo University of Science (Katsushika Campus) from Friday, July 18 to Sunday, July 20. The theme of this year's conference is **“CALL for All”**, reflecting our view that the use of technology in language learning has progressed beyond special interests and is now an essential part of all language teaching and learning.



JALTCALL 2025: “CALL for All”

July 18–20, 2025

Tokyo University of Science (Katsushika Campus)

–Keynote speakers–

Mathias Schulze (San Diego State University)

Language learning with GenAI: Bridging the gap or burning the bridge

Glenn Stockwell (Waseda University)

Learning to tame the tiger: Self-directed professional development in language teaching with artificial intelligence

<https://jaltcall.org/jaltcall-2025/>

On behalf of the organizing committee, I would like to extend an invitation for you to join us as sponsors for the upcoming conference. The event will be an excellent opportunity to share information about your latest products and projects with an enthusiastic audience of technology-focused language education professionals.

Last year in Nagoya we held the most successful JALTCALL conference ever, with over 150 presentations and more than 260 attendees. The call for abstracts for the 2025 conference in Tokyo has recently closed with over 220 submissions. We are very confident that this upcoming conference will show improvement on every key metric—it will be bigger, more international, smoother, and a more satisfying experience for all of our presenters, partners, and attendees. JALTCALL is on an upward trend and we look forward to making you a part of it.

One of our goals for 2025 is to make a strong return to tangible conference materials. In particular, we plan to provide branded conference bags, which will be an excellent opportunity for sponsors to distribute materials to the conference attendees. Sponsors interested in including material in the conference bags should discuss this with the JALTCALL Sponsor Liaison. We are particularly interested in materials that will have some utility to our attendees, such as branded pens, folders, and notebooks.

Three sponsorship tiers will be available 2025:

Premier Sponsorship – ¥110,000

- **Only available to one sponsor, on a first-come basis.**
- The premier sponsor will be specifically acknowledged and thanked by the host during the Saturday keynote presentation.
- The premier sponsor will be given special acknowledgement as the sponsor of the Saturday evening networking reception. This fully catered event will be held on campus, and admission is open to all conference attendees. The sponsor is welcome to make brief opening remarks.
- **Entry for up to three representatives** to the full conference, including Friday evening workshops, Saturday and Sunday presentations, and the reception.
- **Two display tables** in a high-traffic area of the venue for the full duration of the conference.
- **Two 25-minute presentation slots** (typically, one on Saturday, one on Sunday).
- Your sponsor logo will be featured prominently on the conference webpage, online program, and printed programs.
- The conference website will include a page dedicated solely to the premier sponsor, paired with a dedicated top-level menu bar item featuring the sponsor's name.

Exhibiting Sponsorship – ¥60,000

- **Entry for two representatives** to the full conference, including the Friday evening workshops, all presentations, and the Saturday networking reception.
- **One 25-minute presentation slot** on either Saturday or Sunday.
- **One display table** in a high-traffic area of the venue for the full duration of the conference.
- Sponsor logo will be displayed on the conference website, online program, and in printed programs.
- The conference website will include a page dedicated solely to the sponsor, with links to the page collected in a drop-down menu under the heading "Sponsors".

Presenting Sponsorship - ¥35,000

- **Entry to the conference for one representative.**
- **One 25-minute presentation slot** on either Saturday or Sunday.
- Sponsor logo will be displayed on the conference website, online program, and in printed programs.
- The conference website will include a page dedicated solely to the sponsor, with links collected in a drop-down menu under the heading "Sponsors".

For the 25-minute presentation slots, sponsors will be required to submit abstracts, titles, and speaker details on the [conference website](#). The program will note that such presentations are sponsored.

Once your sponsorship is confirmed, our conference team will coordinate with you on how to submit the necessary information. If you have specific requests beyond the options listed above, we are happy to discuss potential arrangements. Our priority is to create a valuable and rewarding experience for both our sponsors and attendees. If you are interested in sponsoring JALTCALL 2025 or have any questions, please reach out to the JALTCALL Sponsor Liaison.

To ensure a smooth process, we aim to have all sponsors confirmed (with payment) and all sponsored presentations registered on the conference website by April 30, 2025. We encourage you to contact us with any questions or requests.

Thank you for your consideration, and we look forward to seeing you in Tokyo!

Robert Swier
President and Acting Sponsor Liaison
JALTCALL
sponsors@jaltcall.org

Venue Information



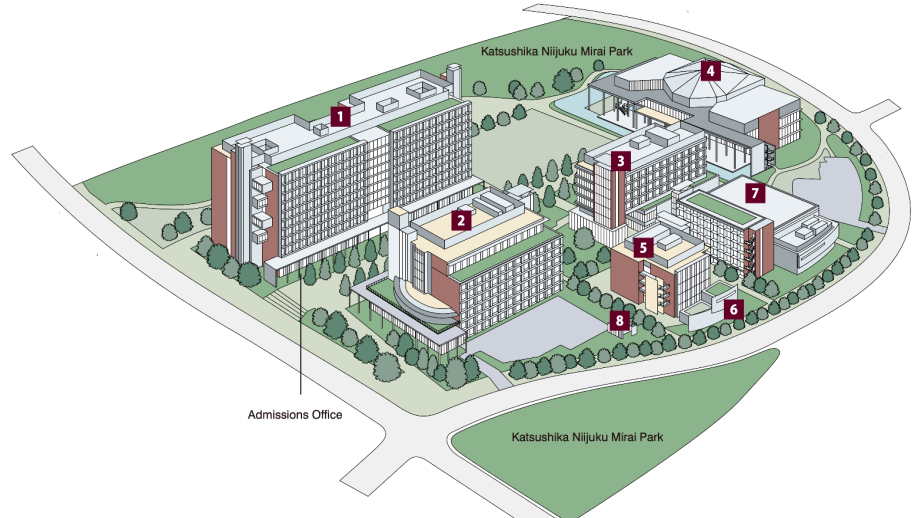
The main entrance and lobby area of the Lecture Hall building of Tokyo University of Science (Katsushika Campus). Registration, sponsor tables, and refreshments are expected to be located here.



The dining facilities where the Saturday networking reception will be held are located in the Management Building, immediately adjacent to the Lecture Hall building.

CAMPUS MAP

- 1 Research Labs Building
- 2 Lecture Hall Building
- 3 Management Building
- 4 Library
- 5 Laboratories No.1
- 6 Laboratories No.2
- 7 Gymnasium
- 8 Greenhouse



Below is the floor plan of the Lecture Hall Building, showing the main lobby area in red.

講義棟

