

Advertising Space Reservation Form For JALT Publications (For April 2018 – March 2019)

Dates: _____

Advertiser: _____

Please circle: Associate Member / Non-Member

Contact Name / Title: _____

Phone: _____ Fax: _____

E-mail: _____

Instructions:

Please fill in the types of advertisement using the following codes and write the total number of advertisement to reserve for each issue next to the corresponding month. If you wish to reserve special positions, please make sure to indicate at least 2 choices in case more than 2 advertisers have applied.

Codes for Ad Types:

Inside Front Cover (IF), Inside Back Cover (IB), Outside Back Cover (OB), Full Page (FULL), Half Page (HALF), Quarter Page (QTR), Center Insertion-4 pages (CTRINS 4), Center Insertion-8 pages (CTRINS 8), Facing Pages (FACE), Off the Presses (OTP), Flyer Insert (FLY)

Issues	Print Publications	Ad Type			Total Ads per Issue
		1 st	2 nd	3 rd	
May	The Language Teacher Vol.42 No.3				
	JALT Journal Vol.40 No.1				
July	The Language Teacher Vol.42 No.4				
September	The Language Teacher Vol.42 No.5				
November	The Language Teacher Vol.42 No.6				
	JALT Journal Vol.40 No. 2				
January	The Language Teacher Vol.43 No.1				
March	The Language Teacher Vol.43 No.2				
Total Ads for Multiple Orders					

Website Banner Ad <i>Please circle your orders</i>
Size: Horizontal / Vertical Period: From _____ to _____ TOTAL: _____ month

Please circle an option for your preferred payment	One time payment / Payment per ad
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NOTE: Please return this form to the JALT Central Office. An invoice indicating the amount due will be sent after the ad spaces are confirmed by JALT and the advertisers.

Thank you for supporting JALT.